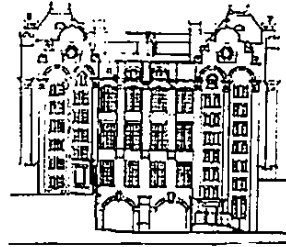


**New End Primary School
Streatley Place
Hampstead
London NW3 1HU**



6th March 2015

Dear Parents/Carers

RED NOSE DAY 2015

Friday, 13th March, is Red Nose Day.

Money raised for Comic Relief makes a huge difference both in the UK and in Africa. Over the last twenty-five years, Comic Relief has strived to give people living in poverty or facing injustice the resources, tools and support they need to improve their own lives. In order to do this, Comic Relief has often worked with other charities, campaigning bodies and even government agencies. They have also managed to help change government policy. Sometimes Comic Relief has used their knowledge and skills to raise the profile of a particular cause or to campaign for change. When you stand back and take stock, what becomes clear is that over the past twenty-five years, Comic Relief has been the catalyst for much social change in the years that we've been around.

Examples of how the money raised is spent include:

- Funding 15,786 projects across the UK since Comic Relief began in 1985, supporting people living incredibly tough lives all around the country.
- Between August 2010 and July 2011, money raised by Comic Relief supporters has given almost 164,000 children around the world the chance to go to school.
- Between August 2010 and July 2011, money raised by Comic Relief supporters has distributed almost 1,275,000 insecticide-treated mosquito nets to families in Africa.
- In 2012, 1,500,000 people had improved attitudes towards mental health as a result of the Time to Change campaign.
- Money raised by Comic Relief supporters between August 2010 and July 2011 has provided access to clean water for almost 52,000 people living in slums.

All money raised through Comic Relief makes a difference:

- 50p will buy eight exercise books for children living in poverty in Malawi which they need to go to school.
- £1 will buy two orange trees for a family in Ethiopia.
- £5 will buy a bag of seeds for a family living in extreme poverty in Africa.
- £10 in the UK will enable a volunteer to travel to visit an older person living on their own, helping them to feel less isolated and lonely.
- £50 will pay the school fees for two children living in Ethiopia for a whole year.

- £500 will give a child struggling to survive on the streets of Africa shelter, food, healthcare and the skills and training they need to get a good job and overcome the poverty they face.
- £1000 will pay for 33 hot, nutritious meals at a luncheon club where older people go to socialise so that they feel less lonely.

Two years ago, New End raised just over £1,100 and we would like to raise more this year. We have lots of fundraising ideas. Please encourage your child to choose some of the suggestions below and bring into school the money needed to take part in the activities:

Red Nose Day is about changing how you look for the day to transform someone else's life forever. Whether you raise cash by changing your hair, your clothes, your face, it's really important that you just do something.

- Make your face funny for money. Cost will be £1
- Wear as much red as you can! Wear red socks, red pants, red t-shirt, red hair - just make it as red as possible! Cost will be £1.
- Go with the London theme and wear your pyjamas for the day! Cost will be £1.
- Dress up in BIG clothes. Cost will be £1.
- Dress up, dress down, dress funny!! Cost will be £1.
- Come dressed as your favourite red superhero - Superman, Spiderman or Red Power Ranger for the day. Cost will be £1.
- Go for big red hair! Cost will be £1.
- Go 'bling' with glitter, beads, ribbons and make-up. Cost will be £1
- Get sponsored to do something around the house prior to the big day. Help around the house, make mum breakfast in bed over the weekend, help dad make the dinner - and charge for doing it, then bring in your collection to add to New End's donation!
- Enter our "Glee Club" Themed Talent Show - Sing, dance, tell a joke. Entry £2 per child. (40 second time limit)
- Get sponsored to give up something for a day, a week (e.g. chocolates, speaking)
- Pay to be "Teacher for 5 Minutes". Cost will be £1 and should be sent in by 9am Wednesday, 11th March. In order to ensure that all children who want to have a turn at this get to do so, some children will have their turn as teacher on a later day.
- Put in a secret bid to make Esma, Mohammed, Laura, Miss Mullander, Miss Wood or Miss Wilson's face funny for money. Money should be sent in on Wednesday in a sealed envelope with your child's name and class on the front. The highest bidder will make the staff member's face funny for money on Friday, 13th.
- Pay £1 to call the adults in your classroom by their first name for the day.
- Watch the judging of "The Great New End Staff Bake Off".
- Enter our best-baked cake competition. Pay £1 to enter your cake; winner gets a £5 book token.

Please help us to support Comic Relief and raise as much money as we possibly can.
Thank you for your co-operation.

Yours sincerely

New End Staff

PS The UK government will match the money raised in schools up to £10 million this year!